



## Welcome!

We are so excited to have you as a participant! In this packet you will find everything you need to know about the **dance-a-thon**. A description of contents follows. If you have any remaining questions, please check out the **Country dance-a-thon** page at the Sundance website [www.sundancesaloon.org/dance-a-thon](http://www.sundancesaloon.org/dance-a-thon) or send an email to [bjpatnode@barechest.org](mailto:bjpatnode@barechest.org). If you don't already have one, it's a good idea to get a 9"X12" Manila envelope to keep all of your paperwork and pledges in.

### **Included in this packet:**

**Registration Information-** IMPORTANT Send an e-mail with the required information to register for the dance-a-thon.

**Country dance-a-thon Info Sheet** – Date, time, location, and other important info about the dance-a-thon.

**FAQ Sheet** – Full of information about the marathon and tips on fundraising.

**Pledge Sheets** – Make copies and use this to secure donations.

**Sample letter** - This letter can be used as a guide when soliciting donations from friends and relatives. Feel free to add more personal information as you see fit; make it your own since it is for YOUR friends and family!

# Registration Information

Please fill out and mail in this page to register yourself for the dance-a-thon. Another option is to send an e-mail to [bjpatnode@barechest.org](mailto:bjpatnode@barechest.org) with the information requested below.

**Dancer's Name**

**Address**

**E-mail Address**

**Lead Follow or Versatile**

Please mail the completed form to...  
Country dance-a-thon  
Sundance Association  
2261 Market St., PMB 225,  
SF CA 94114

# Country dance-a-thon

## Important Information

**Date** – September 7th, 2008

**Time** – 7:00-10:00 pm *Dancers need to arrive between 5:30 and 6:30 for **check in**.*  
Please have all forms filled out beforehand to speed up the registration process.

**Location** – Sundance Saloon 550 Barneveld Street. San Francisco (Bayshore and Industrial)

**Minimum Fundraising Amount** –\$50.00 Don't Panic!!!! This is not hard to raise – just ask 4 friends for \$15 and you have already exceeded the required amount! We are purposely keeping the minimum low, to encourage lots of participation, but we would be disappointed if we didn't see some higher amounts! At the end of the event we'll have a special acknowledgment for the largest fundraisers of the dance-a-thon. More fundraising help is included in this packet.

**Dancing in the Dance-a-thon** – In the spirit of the Marathon concept, all dancers will be encouraged to dance as much as possible for the full three hours. We do recommend a two-song break every half-hour. (If you don't do line dances, these would be a natural break for you.) We also ask that you change partners between songs when possible. The tags that you will be wearing will have a system that will make it easy to see who is a lead, a follow or "versatile." We'll provide your first water and encourage you to stay hydrated. Men from the 2009 Bare Chest Calendar will be there to support the dancers.

# Country dance-a-thon

## Frequently Asked Questions

### **Who do I get to pledge money?**

Friends, family, co-workers, ex-lovers... Anyone who understands that you have a passion for country dancing will be willing to help. Give them a suggested amount per hour so they know what other people are pledging. You could say, "Most people are pledging 5 dollars an hour." This gives them a way to feel good about matching that amount or feel even better by exceeding it.

### **How can they pay?**

There are three ways to pledge money.

- **Cash** Easy and Painless! Please fill out the pledge sheet and keep the cash in your pledge envelope.
- **Check** Please have the check made out to "the AIDS Emergency Fund/Country dance-a-thon". Please fill out the pledge sheet and keep the check in your pledge envelope.
- **Credit Card** The paperwork for paying by credit card is included in your packet. The AEF accepts only Visa and MasterCard.

### **Are contributions tax deductible?**

AEF is a 501(c)3 non profit corporation-tax id number: 94-2922039. All donations/pledges are tax deductible to the extent allowed by law. Please consult a tax professional.

### **What if I can't make it through the full three hours?**

Don't worry about it! The important thing is to try. There will be a support staff at the event to help with any issues that might arise. Just have fun and do your best!

### **What else can I do to help?**

Encourage your friends who two-step to participate. Or encourage your friends who don't dance to come and cheer you on!



Dear (Recipient):

On Sunday September 7th I will be participating in the **Country Dance-a-thon** at Sundance Saloon. For 3 full hours I will participate in high energy two-stepping and line dancing for the purpose of raising money for charity!

This event is a fundraiser for the AIDS Emergency Fund (AEF) and the Positive Resource Center (PRC). The AEF provides emergency financial assistance to people facing the challenges of living with debilitating HIV and AIDS. Each year approximately 2,500 low-income San Franciscans get help from AEF – enabling them to maintain housing and utility services, make medical co-payments, and meet other critical expenses while they are too sick to work. The PRC offers free and confidential disability benefits counseling and employment services for HIV-infected persons who are able to return to work. I would greatly appreciate your sponsorship in this event. All donations are tax deductible.

I hope you decide to support me and this great cause. Checks can be made out to the “AIDS Emergency Fund/Country dance-a-thon.” If you wish to make a donation with a credit card, there is a form I can make available to you. And of course, cash is accepted. In addition to this being a worthwhile cause, the Country dance-a-thon will be a lot of FUN!

Thank you for your generous support